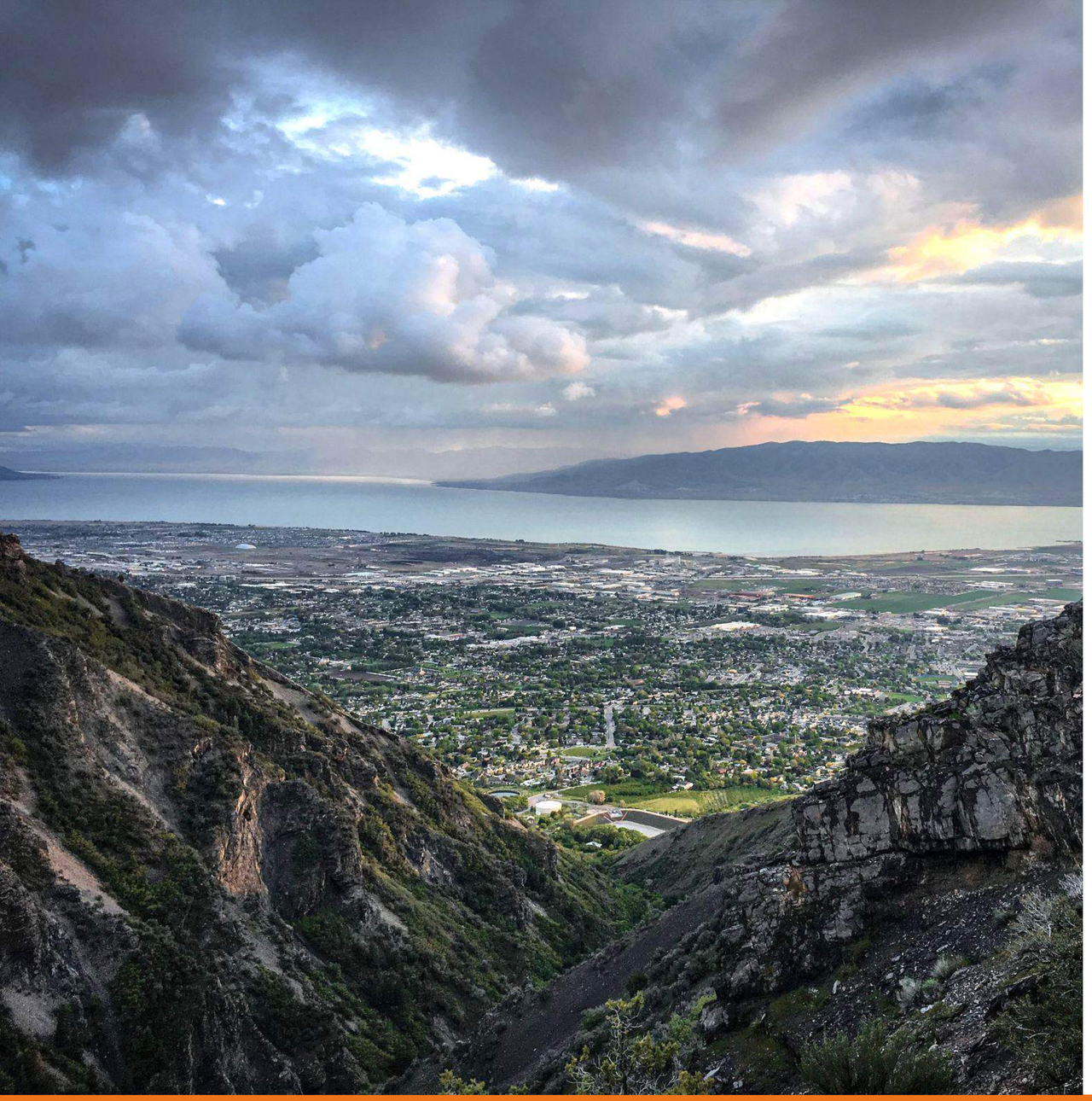


B2B WEBINAR 24.02.2022: UTAH VALLEY & OGDEN

LIFE UTAH ELEVATED

Key Speakers from Utah

Charlene Christensen,

Director of Services & Marketing

Explore Utah Valley

Caren Werner,

Community Partnerships Manager

Visit Ogden

Utah Office of Tourism DACH

Katharina König,

Travel Trade & Marketing Manager

Claudia Seidel,

PR & Social Media Manager

NEWS

- Neue **Nonstop-Flugverbindung** **Frankfurt - Salt Lake City** (The New Salt Lake City International Airport)

  → Start: 23.05.2022 jeweils von Mai bis Oktober (MO, MI & FR)
  → Eurowings Discover (Lufthansa Group)
  → Airbus A330 mit 270-283 Sitzen
  → Buchbar (360 Tage im Voraus): www.lufthansa.com

- Fact-Sheet

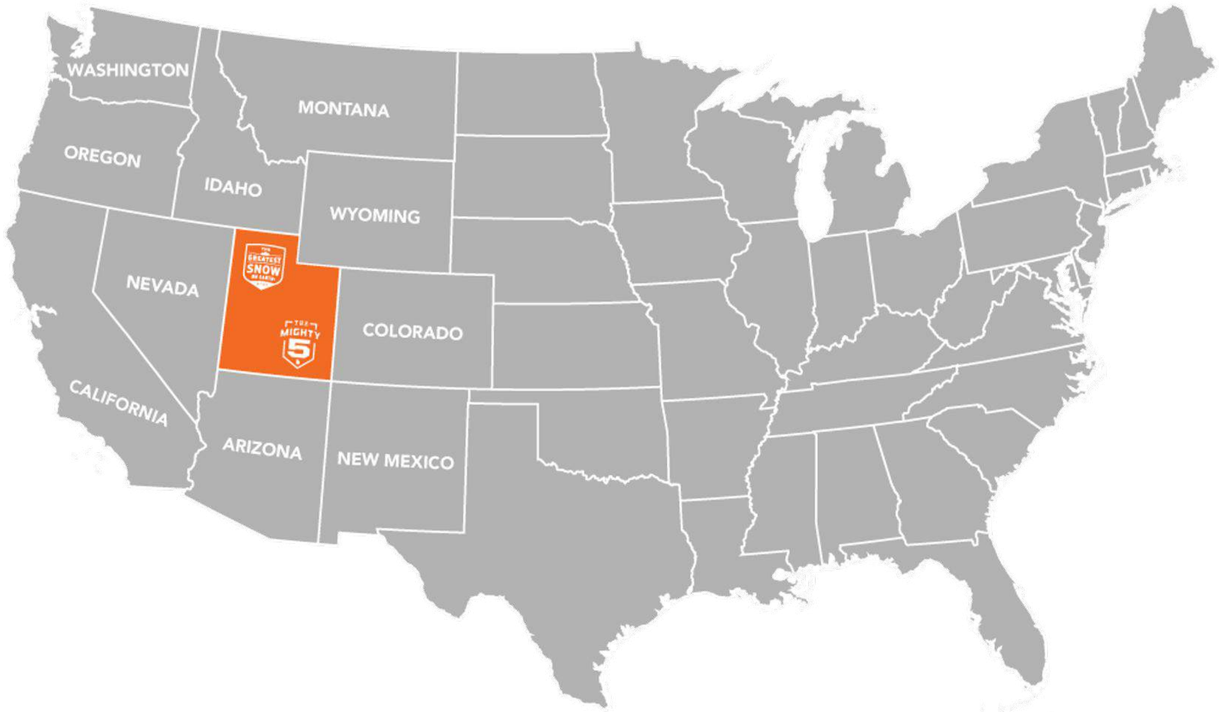
WEBINAR CONTEST
See Utah. Meet the Experts.

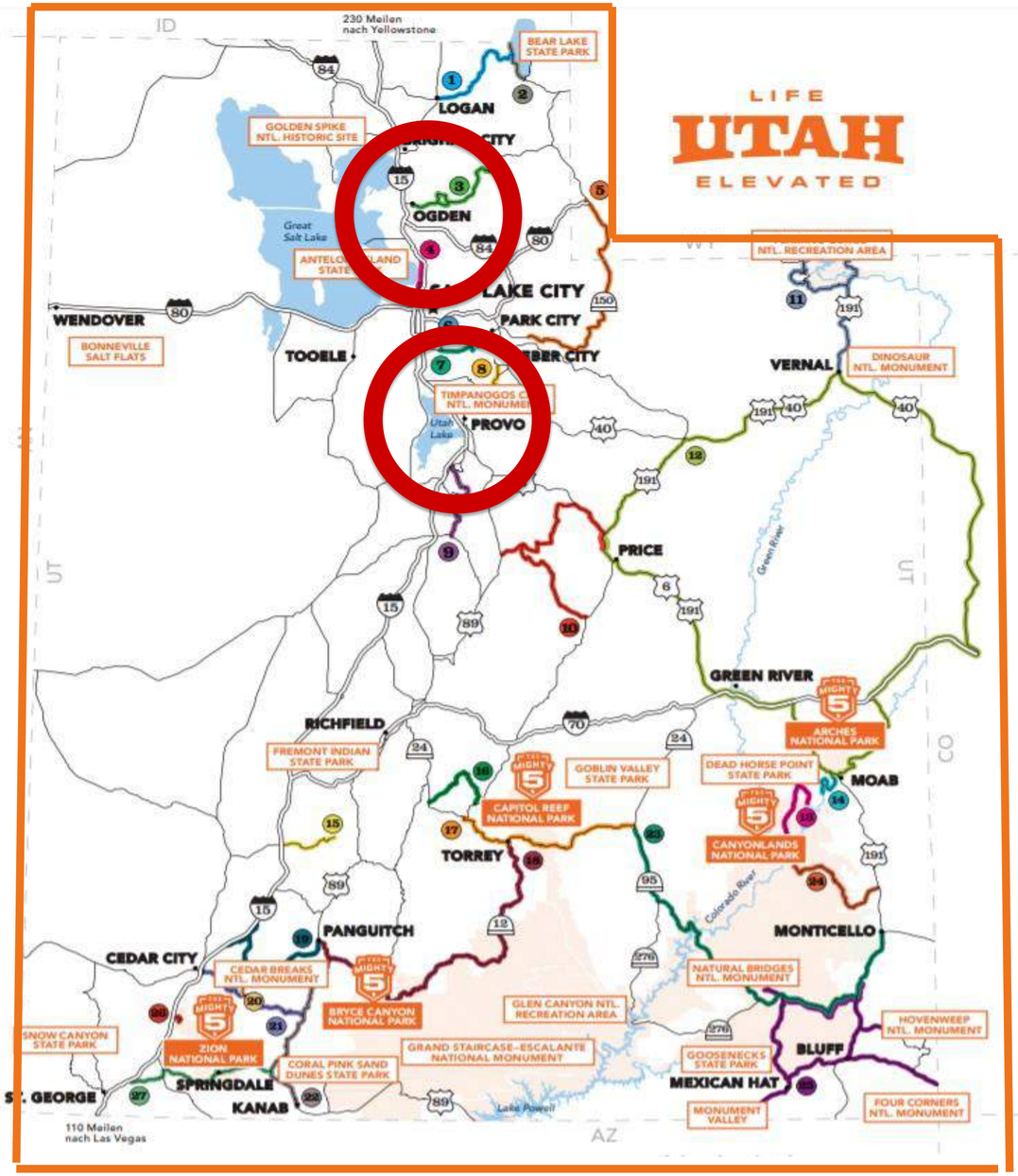
Gewinnt 1 Ticket für den neuen Nonstop-Flug mit Eurowings Discover!

- Registriert euch UND nehmt an unseren Webinaren in dieser Saison (November 2021 bis Juni 2022) teil!
- Alle Termine & Links für die Registrierungen teilen wir in unserem monatlichen B2B Newsletter bzw. in den Webinaren mit. Außerdem findet ihr sie im Newsroom, wo nach den Webinaren auch die Präsentationen als PDF & Recordings archiviert werden.

- Gewinn: 1 Flug-Ticket (Hin- und Rückflug) für 1 Person mit Eurowings Discover von Frankfurt (ohne Zubringer) nach Salt Lake City.
- Kategorie Premium Economy. Einlösbar: Mai bis Oktober.
- Die gewinnende Person wird durch das Zufallsprinzip digital ermittelt und im Juni 2022 per Email informiert.
- Eine Auszahlung des Gewinns und der Rechtsweg sind ausgeschlossen.

LAGE


WASHINGTON
OREGON
CALIFORNIA
NEVADA
IDAHO
MONTANA
WYOMING
COLORADO
ARIZONA
NEW MEXICO


LIFE
UTAH
ELEVATED
230 Meilen
nach Yellowstone
BEAR LAKE
STATE PARK
LOGAN
GOLDEN SPIKE
NTL. HISTORIC SITE
OGDEN
Great
Salt Lake
LAKE CITY
PARK CITY
WENDOVER
BONNEVILLE
SALT FLATS
TOOELE
PROVO
VERNAL
DINOSAUR
NTL. MONUMENT
PRICE
GREEN RIVER
RICHFIELD
FREMONT INDIAN
STATE PARK
GOBLIN VALLEY
STATE PARK
DEAD HORSE POINT
STATE PARK
ARCHES
NATIONAL PARK
MOAB
CAPITOL REEF
NATIONAL PARK
CANYONLANDS
NATIONAL PARK
TORREY
PANGUITCH
MONTICELLO
CEDAR CITY
CEDAR BREAKS
NTL. MONUMENT
BRYCE CANYON
NATIONAL PARK
NATURAL BRIDGES
NTL. MONUMENT
GLEN CANYON NTL.
RECREATION AREA
SNOW CANYON
STATE PARK
ZION
NATIONAL PARK
SPRINGDALE
KANAB
CORAL PINK SAND
DUNES STATE PARK
GRAND STAIRCASE-ESCALANTE
NATIONAL MONUMENT
GOOSENECKS
STATE PARK
BLUFF
MEXICAN HAT
HOVENWEEP
NTL. MONUMENT
MONUMENT
VALLEY
FOUR CORNERS
NTL. MONUMENT
ST. GEORGE
110 Meilen
nach Las Vegas
Lake Powell
Colorado River
Green River
ID
WY
CO
AZ

EXPLORE
UTAH VALLEY

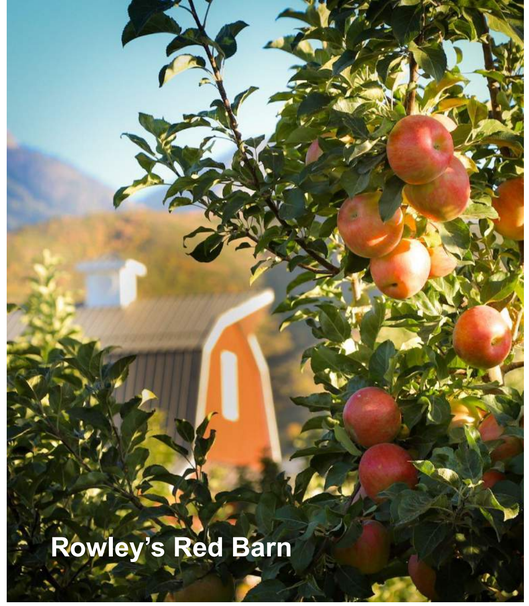
LIFE
UTAH
ELEVATED

PROVO & UTAH VALLEY COMMUNITIES

- Downtown Provo
- Brigham Young University
- Utah Valley University
- Outlets at Traverse Mountain
- Family Friendly Parks
- Rodeos
- 900+ Restaurants
- 40+ Local Festivals
- 30+ Museums
- 14 Local Farms, Stands & Markets
- 7 Historic Downtowns

Historic Downtown Provo

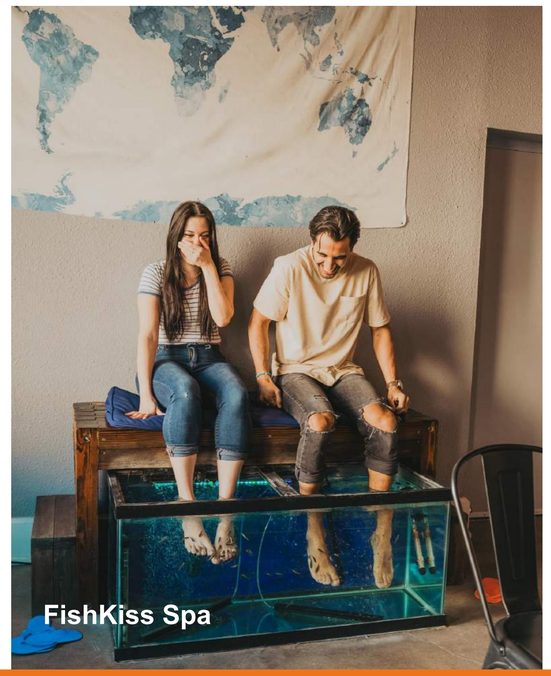
Krishna Temple Festival of Colors

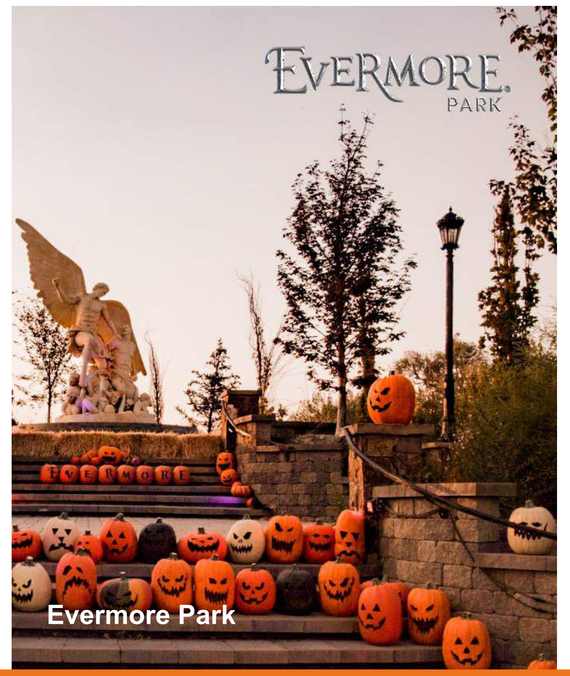

Rowley's Red Barn

Wicklab

Fifth Water Hot Springs

Roots of Knowledge


FishKiss Spa



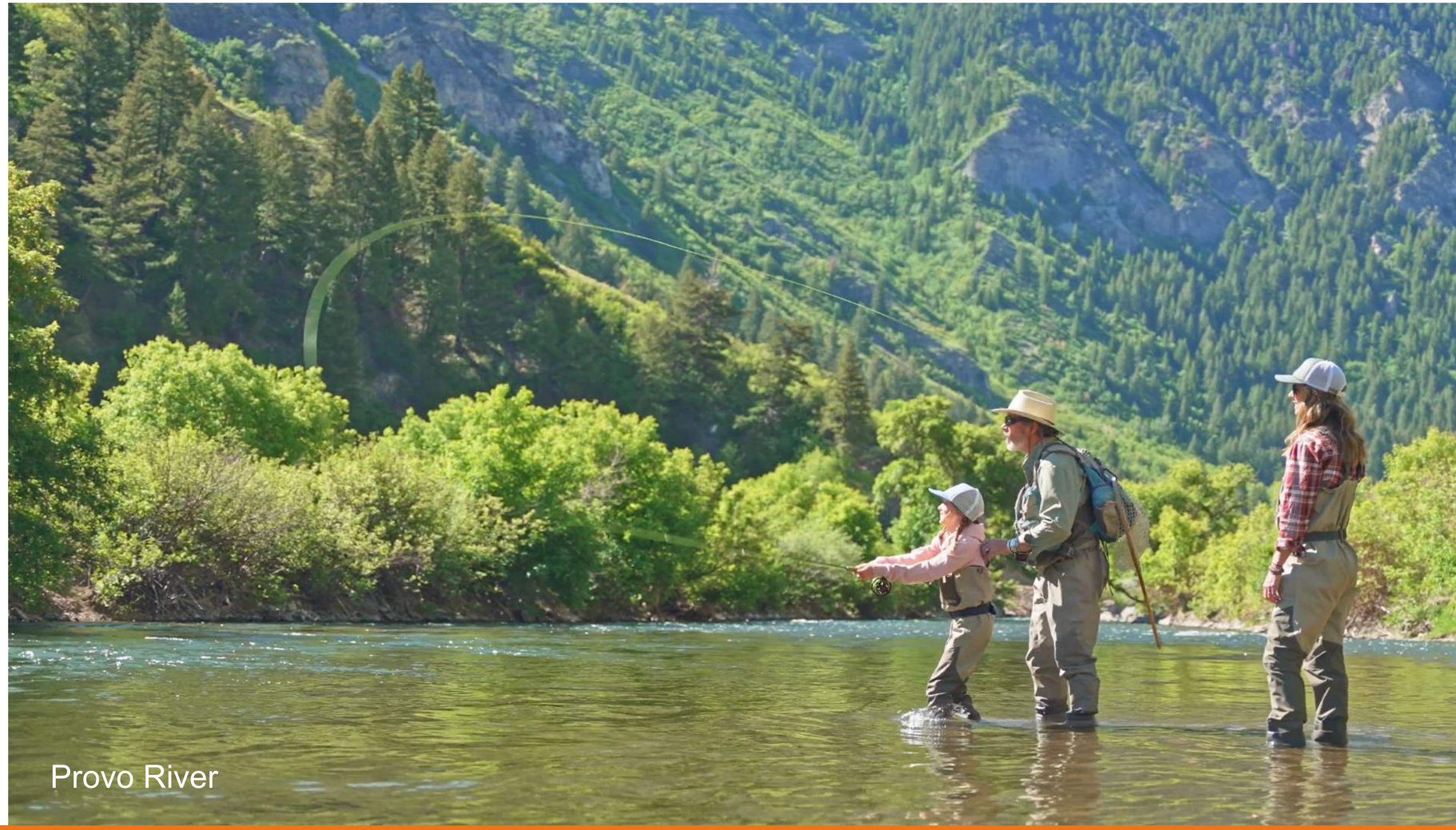
Evermore Park

EXPLORE UTAH VALLEY

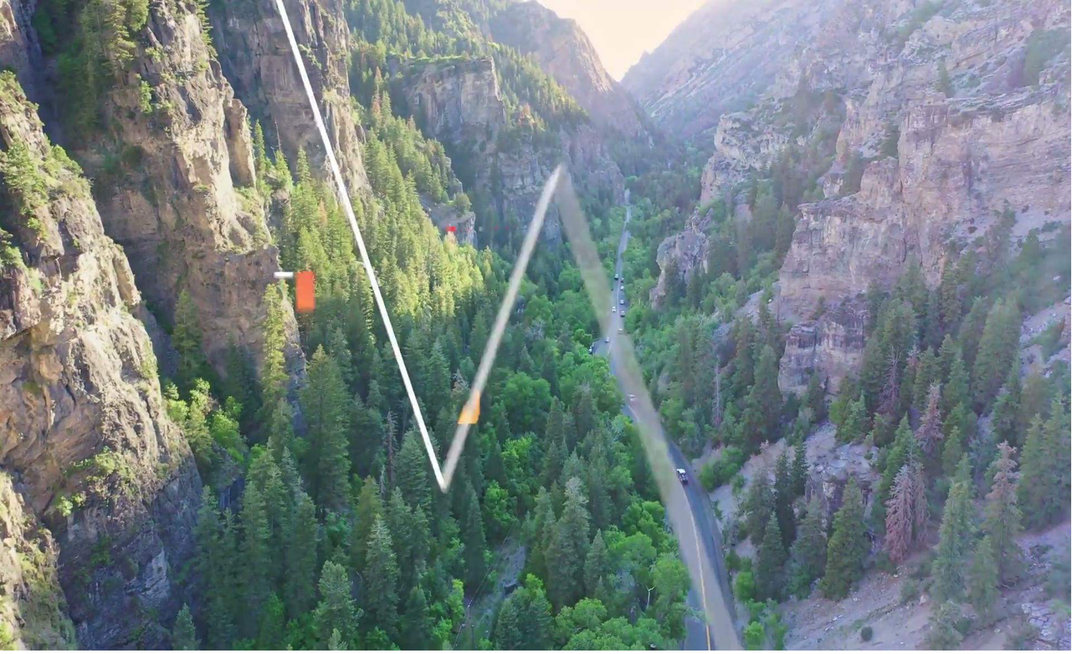
LIFE UTAH ELEVATED

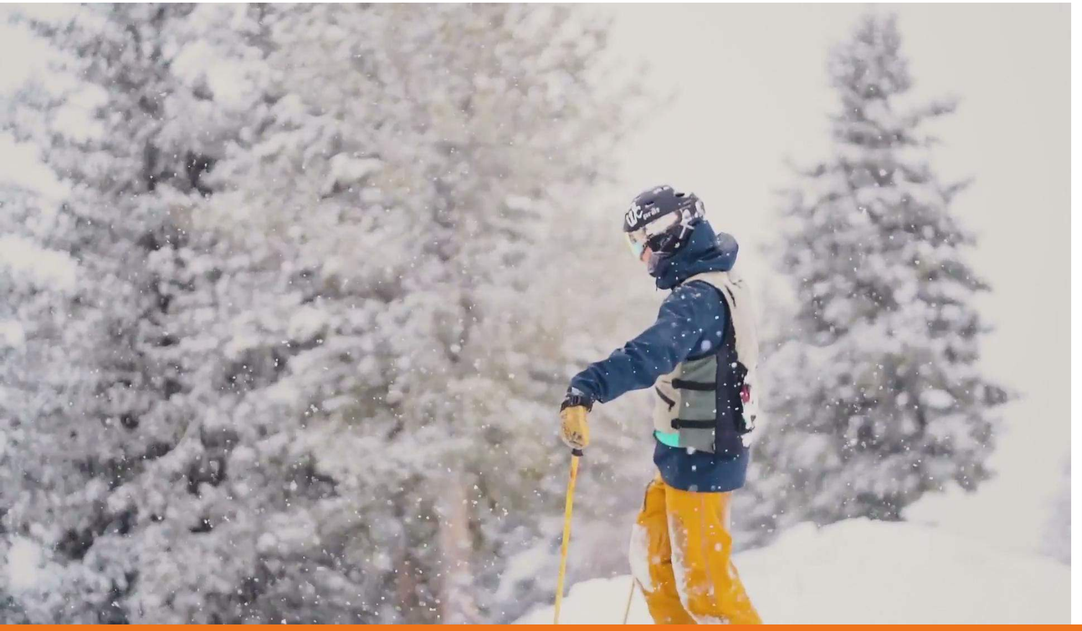
OUTDOOR RECREATION

- Fly Fishing
- Hiking & Biking
- Sailing
- Rock Climbing
- Paragliding
- Skiing
- Snowshoeing
- Rafting
- Mt. Timpanogos
- Mt. Nebo
- 7 Scenic Drives
- 13 Waterfalls



Provo River



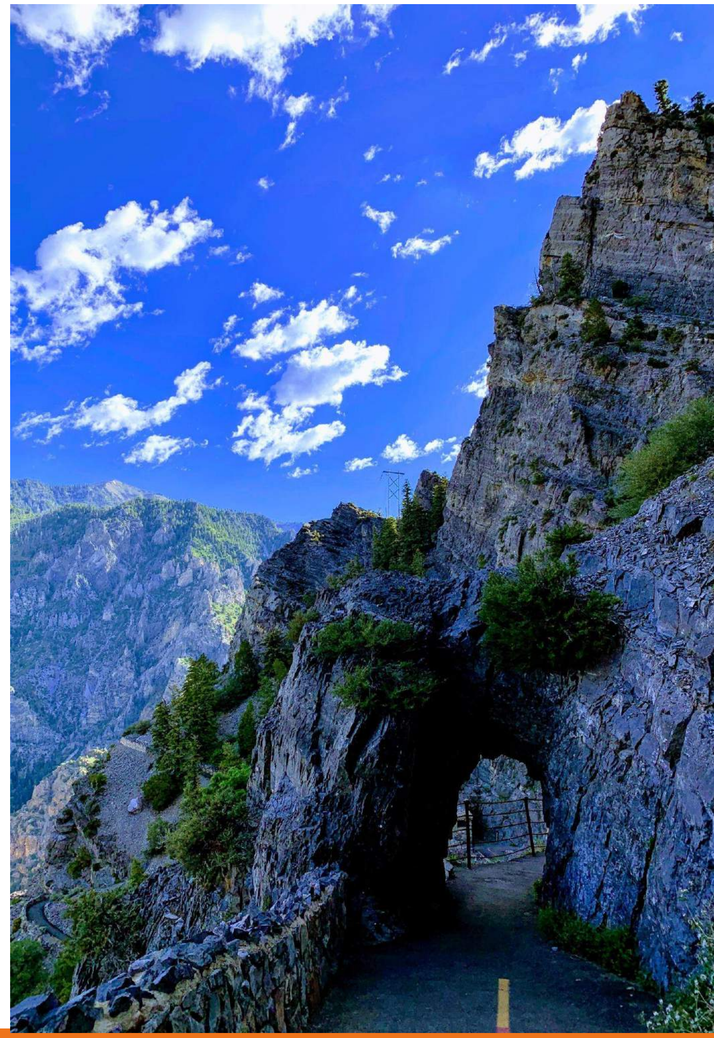


Fly Fishing

TIMPANOGOS CAVE NATIONAL MONUMENT

- Open May - October
- Guided Tours
- 1 ½ mile paved trail
- 6,730 elevation
- 3 hours
- Temp 45 F, 7 C
- Evening Programs
- Introduction to Caving Tour

Learn more!



THANKSGIVING POINT

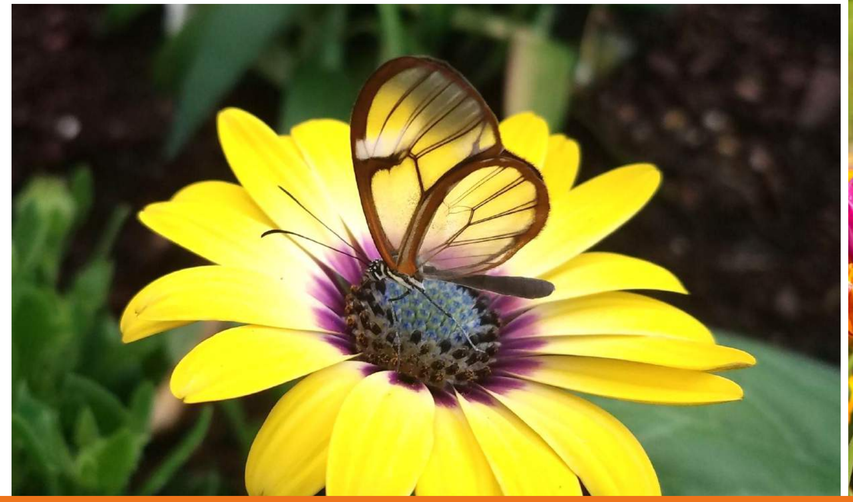
Venues

- Museum of Ancient Life
- Museum of Natural Curiosity
- Ashton Gardens
- Butterfly Biosphere
- Farm Country
- Thanksgiving Point Golf Club
- Brick Canvas

Festivals & Events

- Luminaria
- Tulip Festival
- Storytelling Festival plus more

More information here!

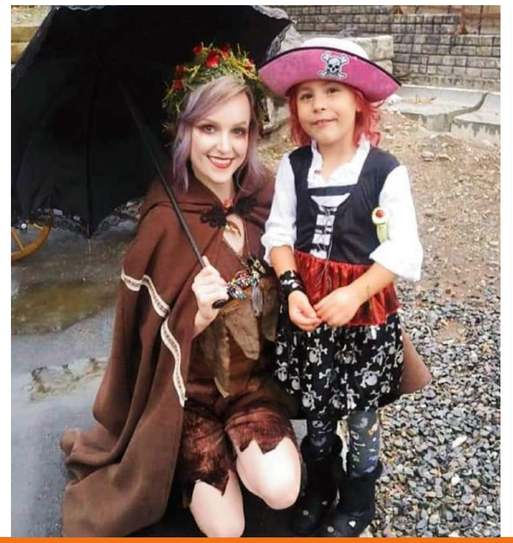


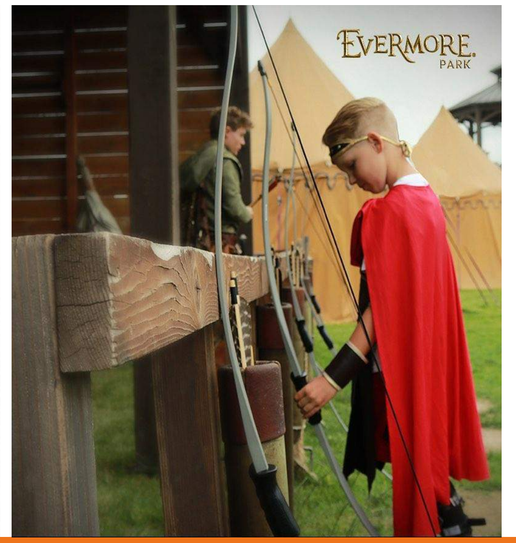
EVERMORE PARK

Seasonal Events

- Winter Fest
- Mythos
- Lore
- Aurora

More information here!





SUNDANCE MOUNTAIN RESORT

- Ski and Snowboarding
- Nordic Center
- Zip Tour
- Summer Theatre and events
- Scenic Lift Rides
- Spa
- Art Studio
- Horseback Riding
- Hiking & Biking
- Fly Fishing
- Restaurants

Winter information here!

EXPLORE
UTAH VALLEY

LIFE
UTAH
ELEVATED

UTAH VALLEY FOODIE SCENE

LODGING

- 4,500 hotel rooms
- Brands:
  - → Marriott
  - → Best Western
  - → Hyatt Place
  - → Courtyard
  - → Fairfield
  - → Hampton by Hilton
  - → TownePlace Suites
  - → Sundance Mountain Resort

  plus more …

For more options, see here!

NEWS

Vineyard Lakefront Developments

OGDEN

visit Ogden

LIFE
UTAH
ELEVATED

Golden Spike National Historic Site (50 km)
First Transcontinental Railroad
May 10th, 1869

May 10, 2019 Sesquicentennial of the Transcontinental Railroad

Golden Spike National Historic Site

visit Ogden

LIFE
UTAH
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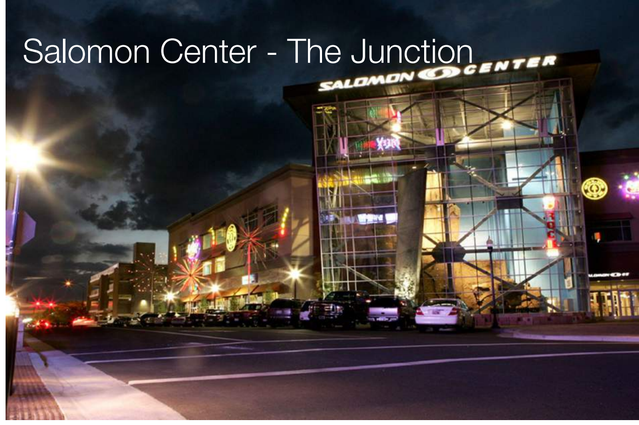
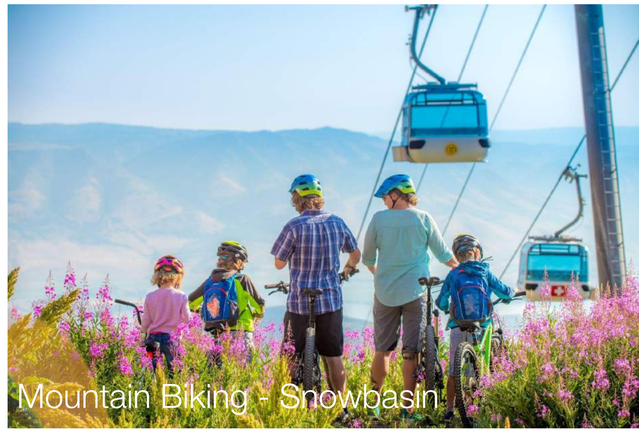
ATTRACTIONS

- Ogden's Heart: Historic 25th Street → 25 Things To Do
- Eyecatchers: Ogden Union Station, George Eccles Dinosaur Park, Salomon Center, Ogden Nature Center
- Breweries: Ogden's Own Distillery, Ogden River, Rooster's, Talisman & UTOG Breweries
- Shopping: The Monarch, Ogden Farmers Market Summer/Winter, Historic 25th Street
- Art: First Friday Art Stroll, Nile Rails Creative District, Eccles Community Art Center
- Events: Harvest Moon, Ogden Twilight Concert Series, Ogden Restaurant Week, Christmas Village

The Ogden Valley



Salomon Center - The Junction


Mountain Biking - Snowbasin

Hiking Along - Ogden Foothills

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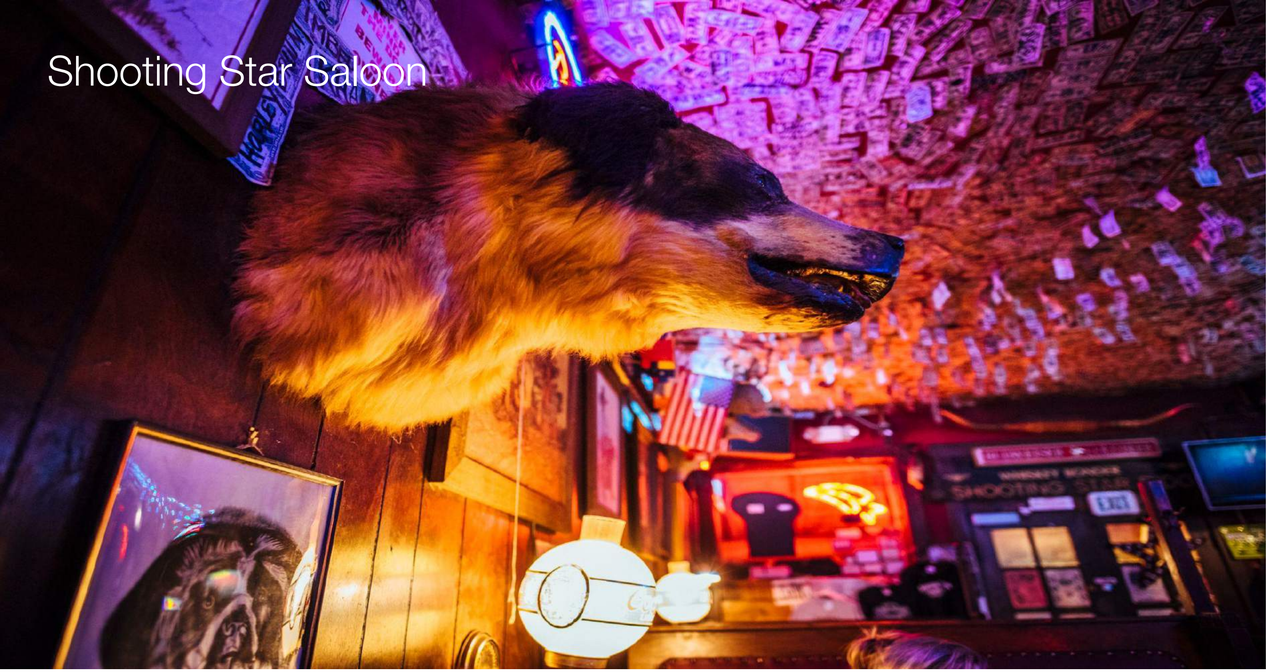

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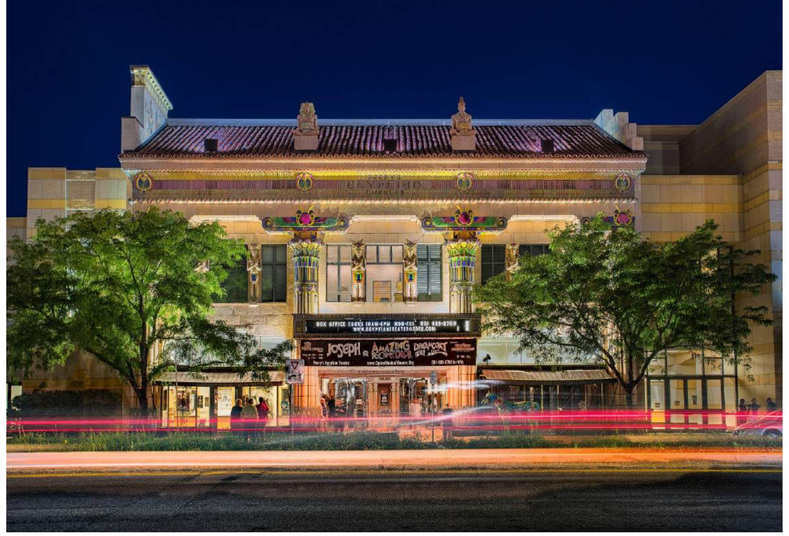
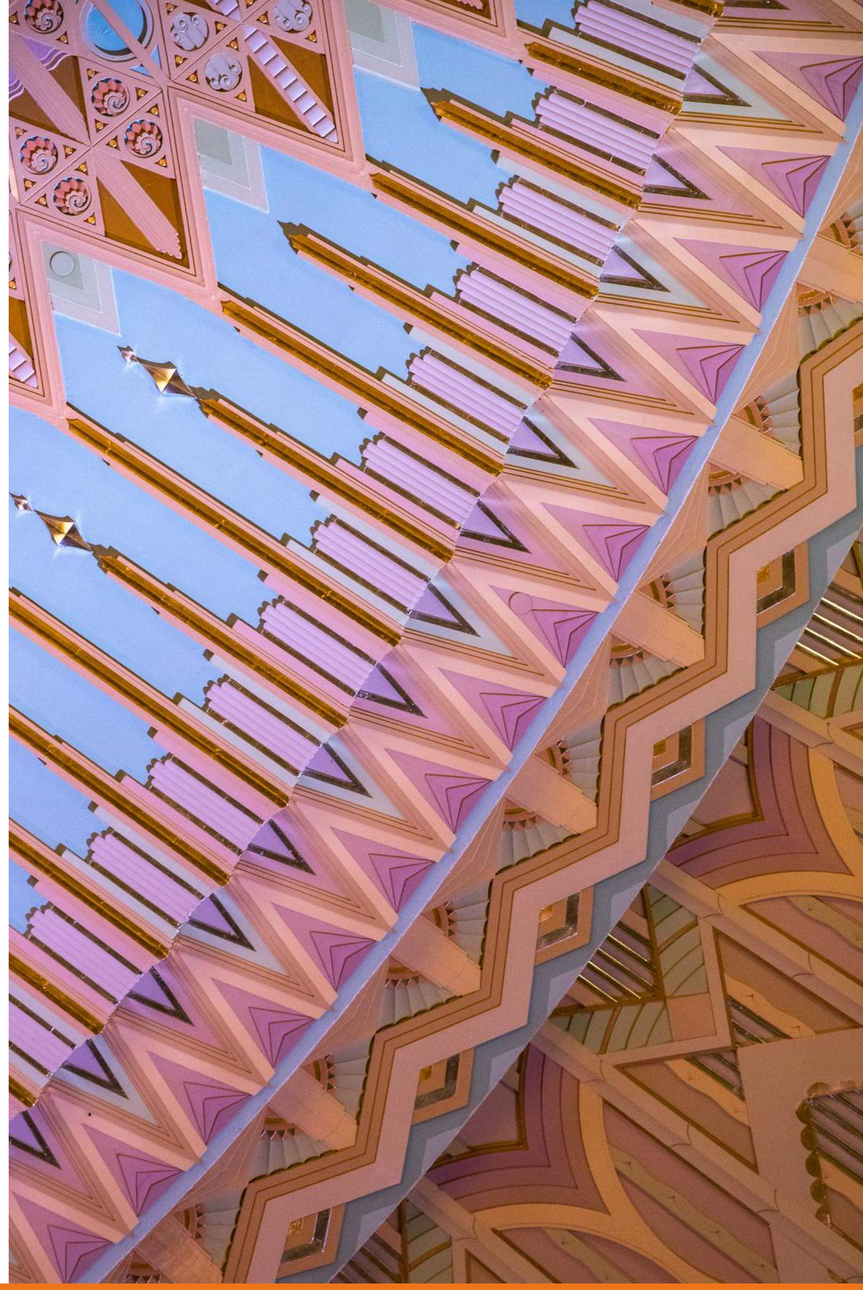


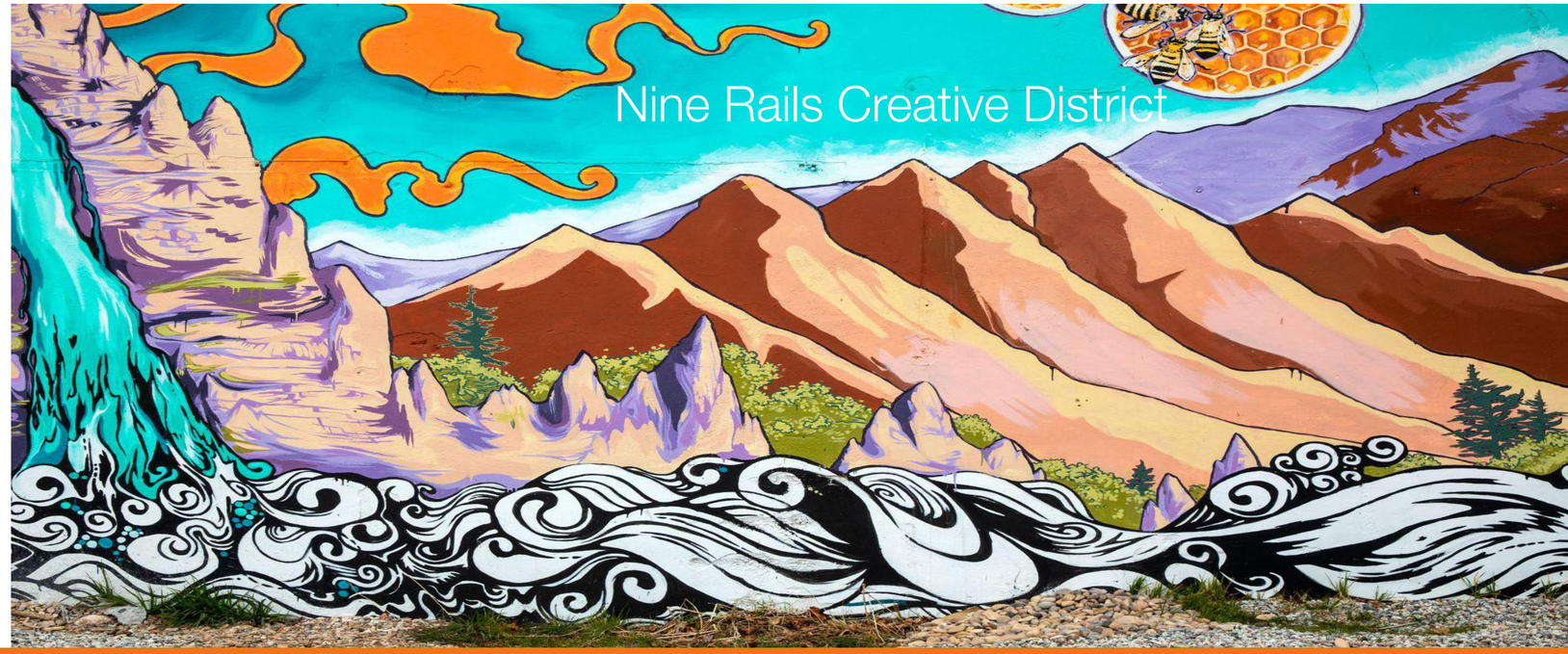
Art Deco at Ogden High School and Ogden Film History



Eccles Community Art Center

Don Rimx - Mrs. Rodeo One of Five Murals on Grant Ave

The Monarch



Nine Rails Creative District

visit Ogden

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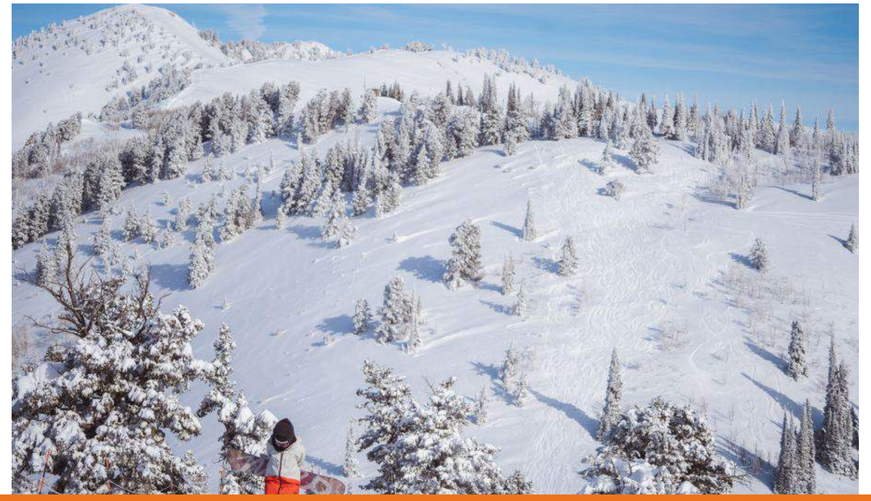
SKI & SNOWBOARD

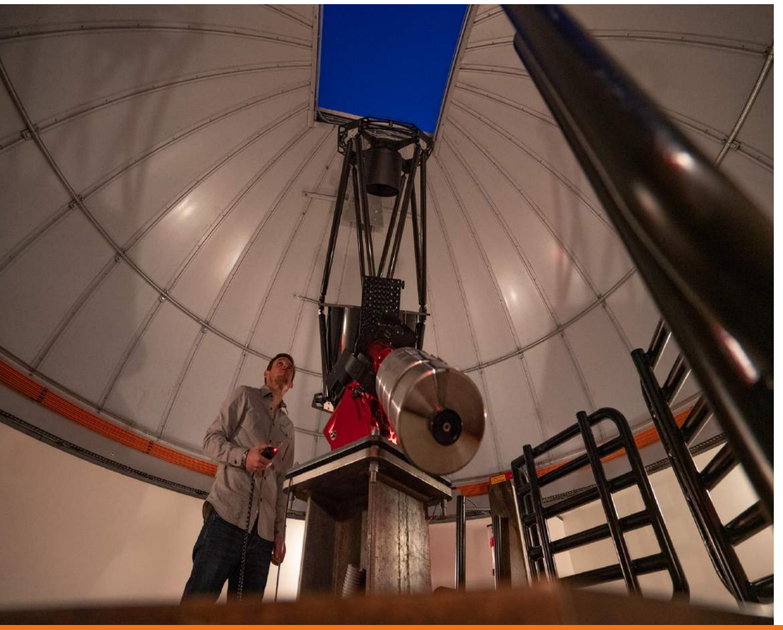
- 11,600 skiable acres & over 500” of the “Greatest Snow on Earth”
- 3 World-Class Resorts:
  - → Nordic Valley
  - → Powder Mountain
  - → Snowbasin Resort



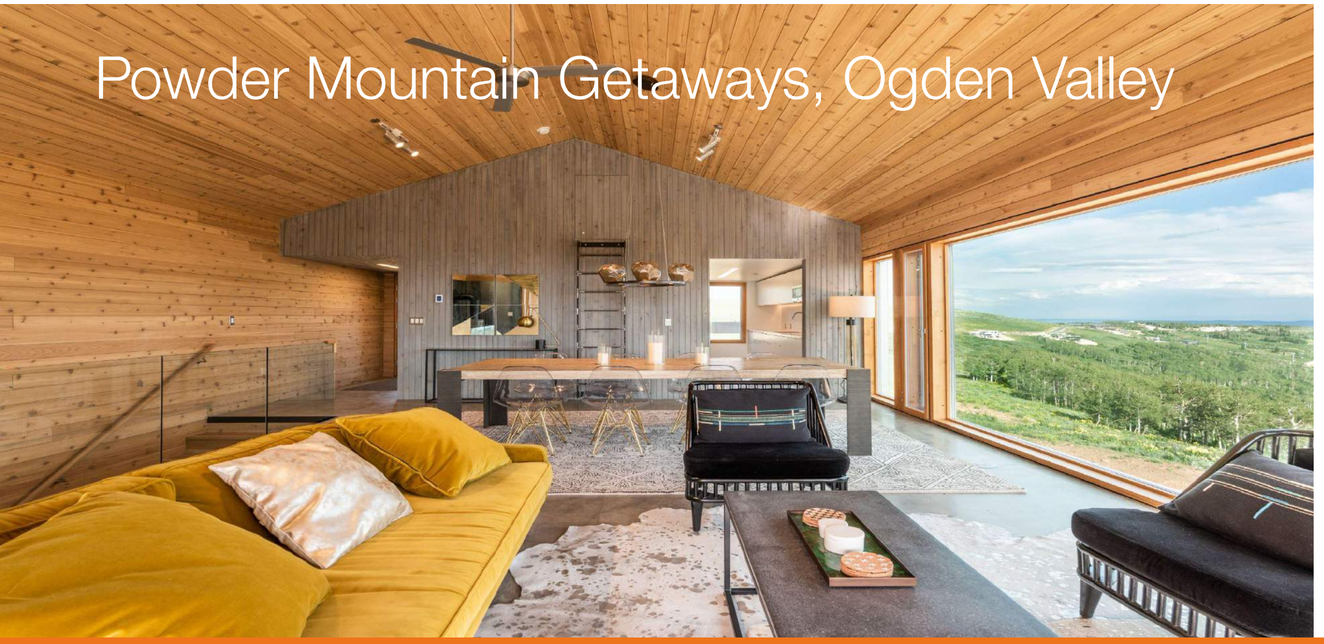
LODGING

- **Ogden Valley:** Alaskan Inn, Compass Rose Lodge, Snowberry Inn, Mountain Luxury Lodging, Powder Mountain Getaways and Wolf Creek Resort
- **Downtown Ogden:** Courtyard by Marriott, Hampton Inn & Suites, Hilton Garden Inn, Home 2 Suites and Tru by Hilton
- **Freeway Properties:** Best Western High Country Inn, Comfort Suites and Holiday Inn Express

For more options, see here!



Compass Rose Lodge - Huntsville Astronomic and Lunar Observatory (HALO)

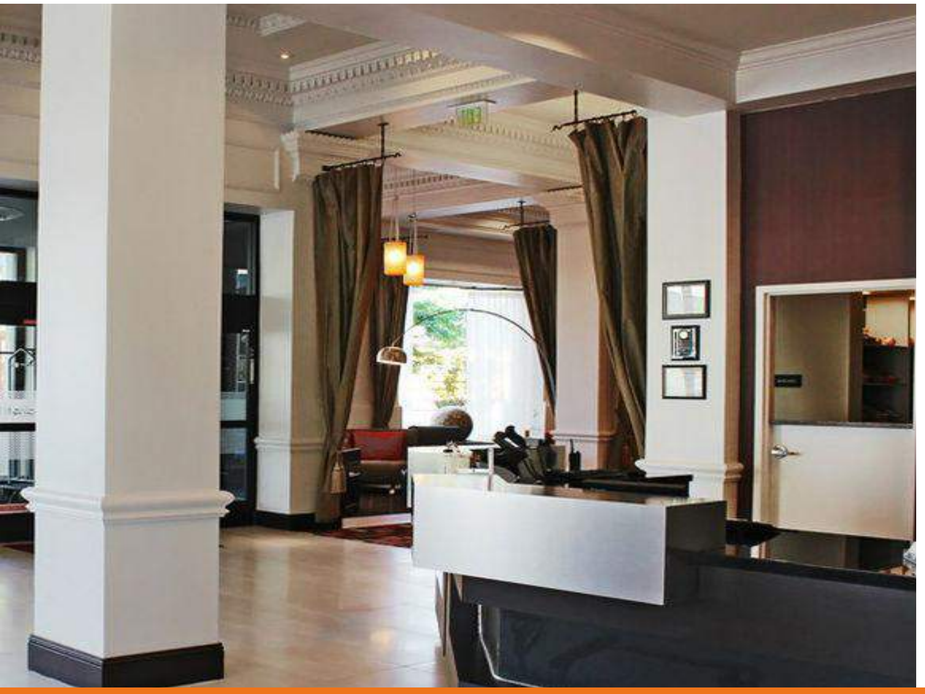


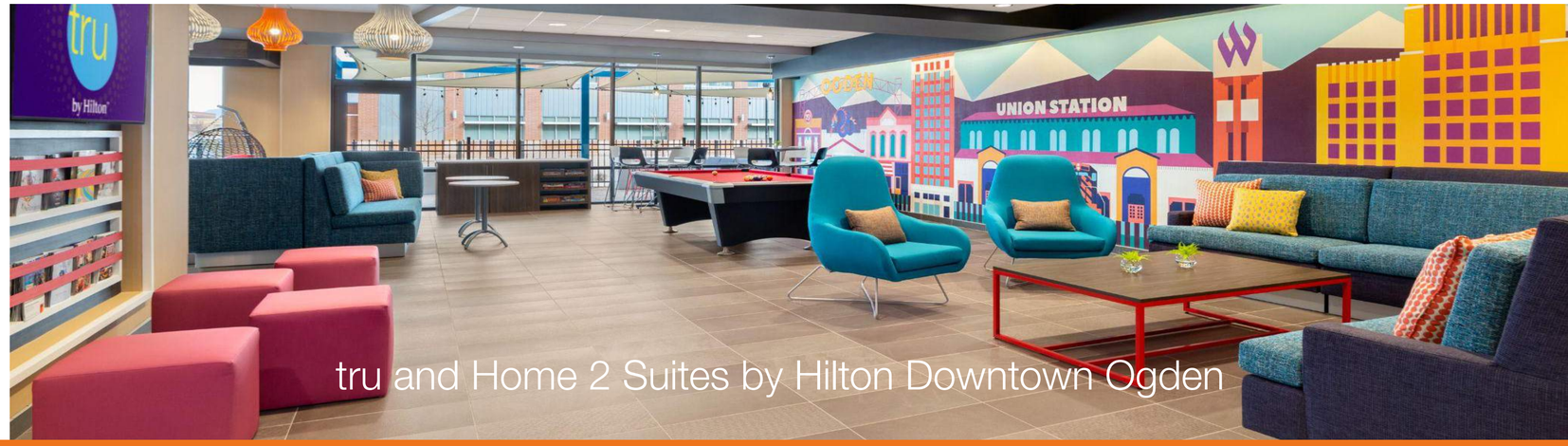
Powder Mountain Getaways, Ogden Valley

visit Ogden

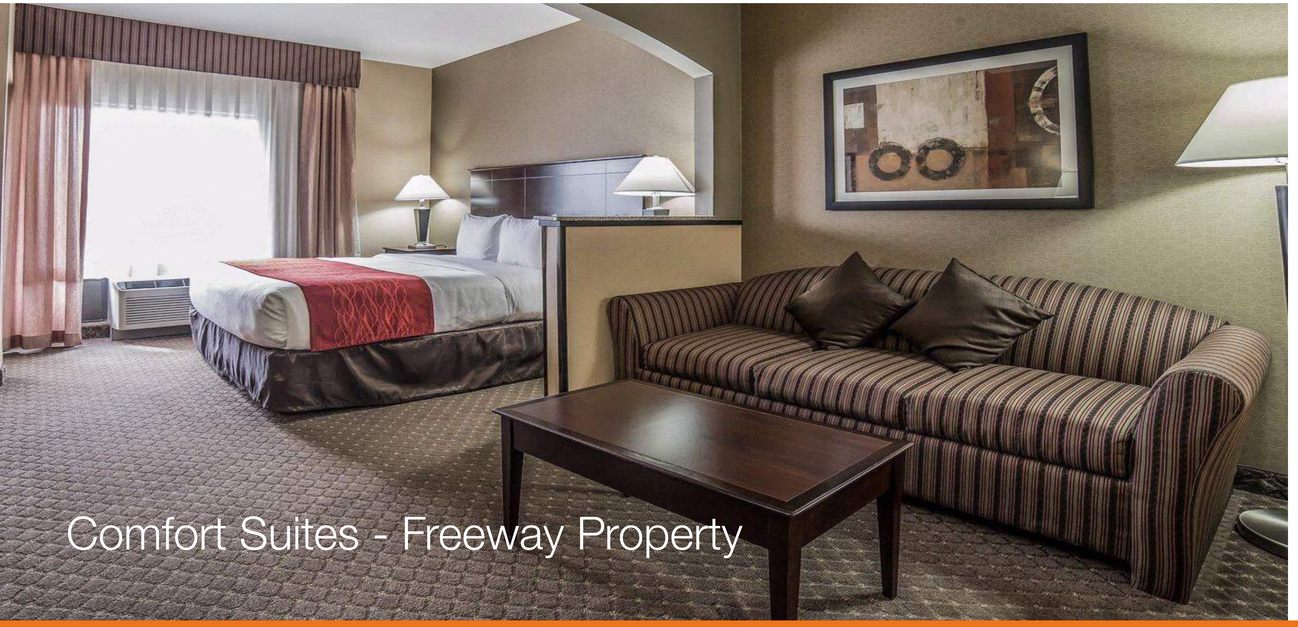
LIFE UTAH ELEVATED

Hampton Inn & Suites Downtown Ogden

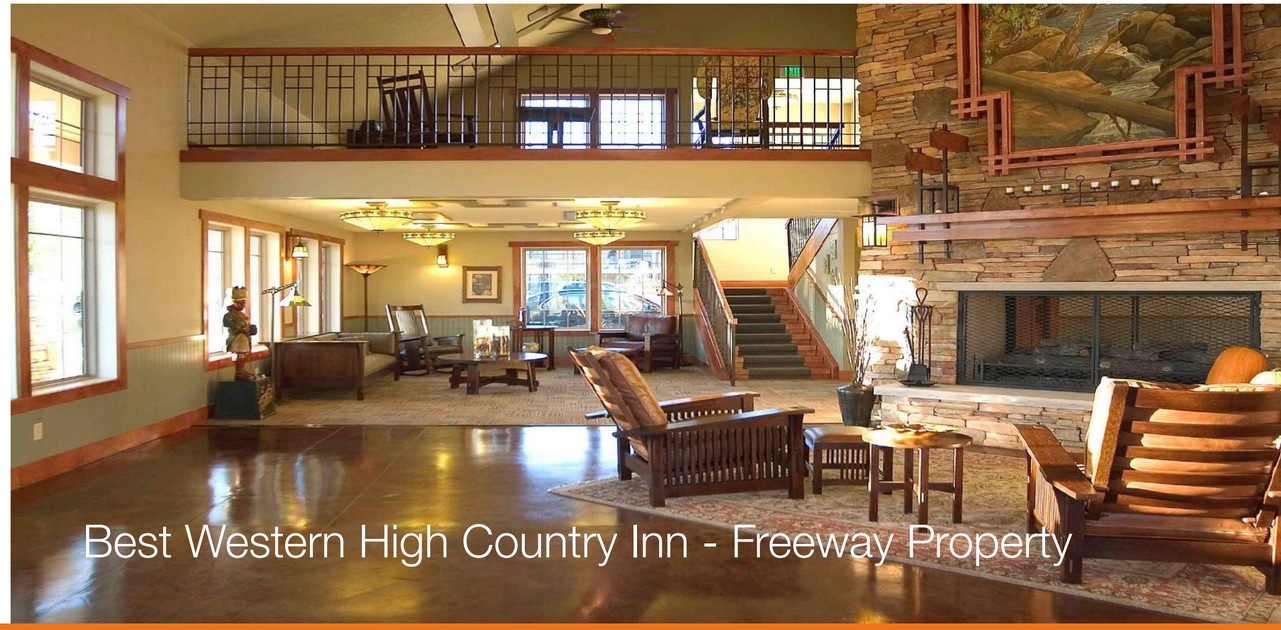




tru and Home 2 Suites by Hilton Downtown Ogden



Comfort Suites - Freeway Property



Best Western High Country Inn - Freeway Property

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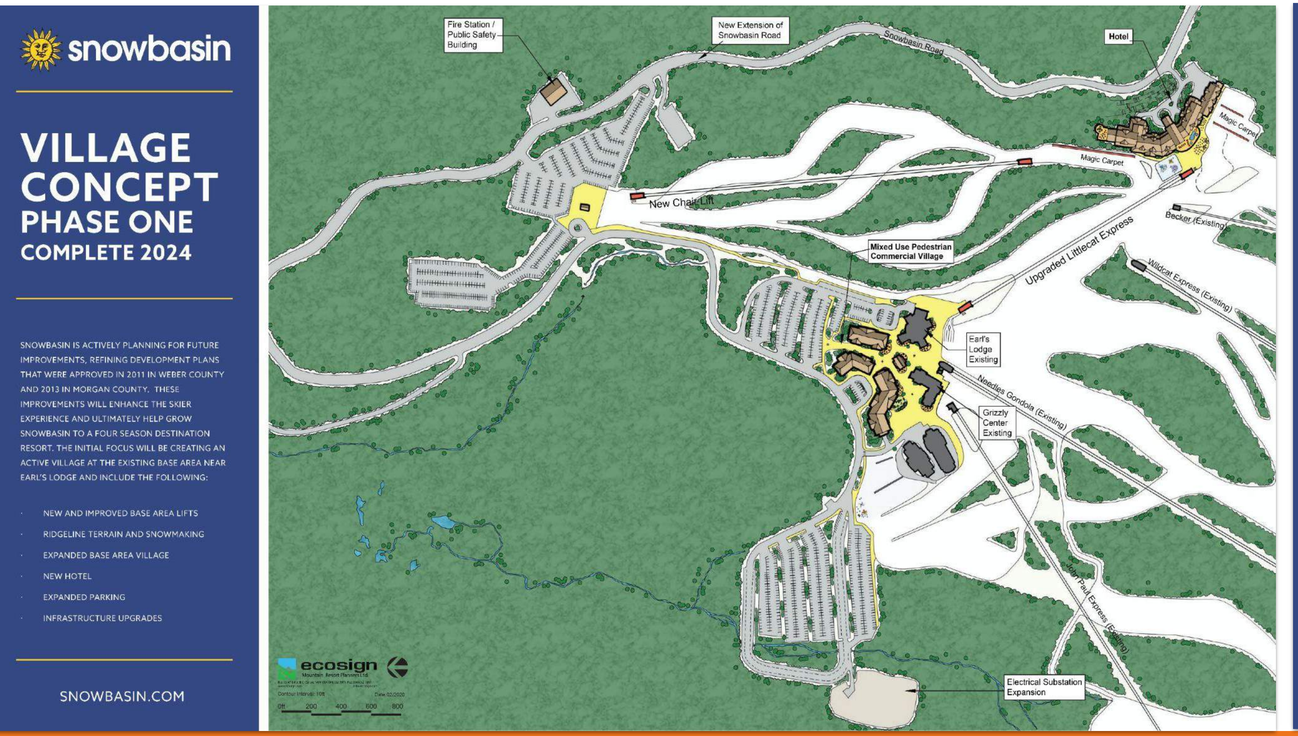
NEWS

- **Club Med** coming to Snowbasin Resort with a 300 room hotel and an expansion of the village in and around Earls Lodge with opening in December 2024 - *American Luxury meets French Savoir-Faire*



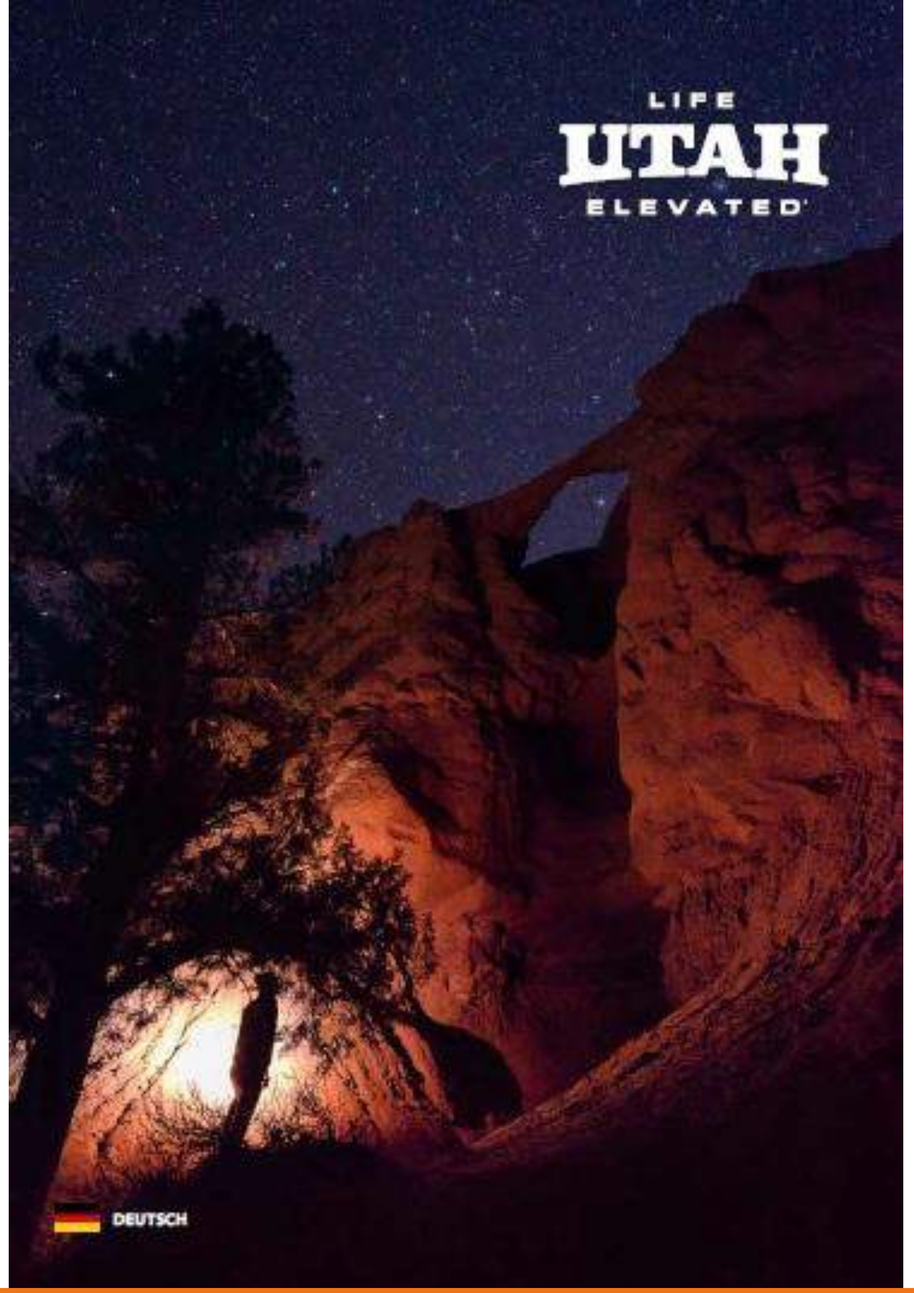
LIFE UTAH ELEVATED

TERMINE

Logan, Bear Lake & Dinosaurland:
→ 24.03.2022 um 16:30 Uhr:
Registrierung

Monument Valley, Natural Bridges, Bear Ears
→ 26.04.2022 um 16:30 Uhr
Registrierung

Kanab & Cedar City:
→ 12.05.2022 um 16:30 Uhr:
Registrierung



RESSOURCEN

- **NEW: Utah Reiseplaner 2022**
- **UOT DACH B2B Newsroom**
- **Instagram & Facebook**
- **Kostenlose Lieferung: Utah Reiseplaner, Broschüren, Guides & Maps**
- **COMING SOON:**
  UOT E-Learning Platform

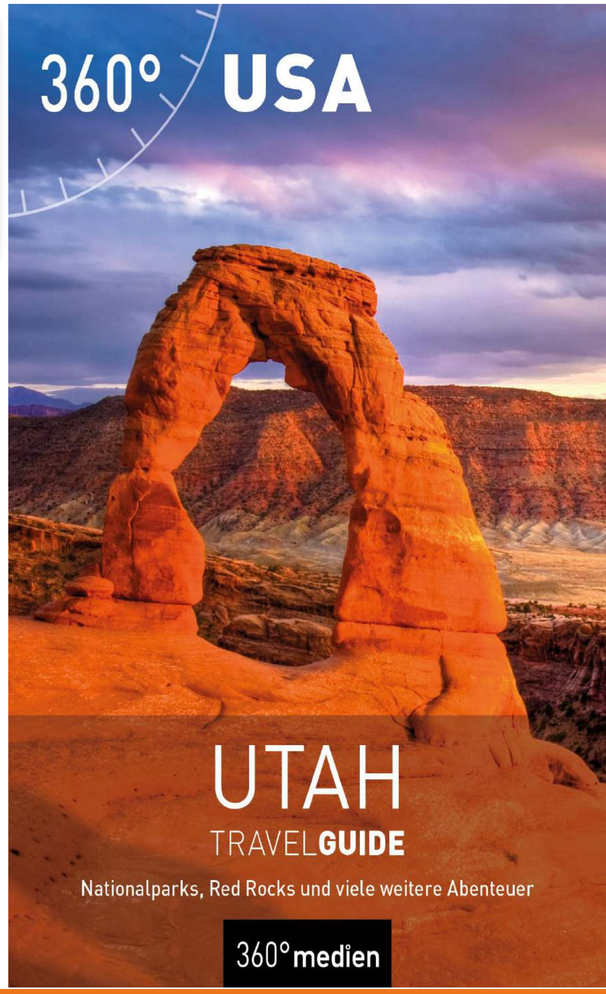
LIFE UTAH ELEVATED

GEWINNSPIEL: COMPLETED

1x UTAH WELCOME BAG

mit u.a. einer Utah Hängematte, einer Picknick-Decke, einem Utah Travel Guide und mehr …

Beantwortet die folgenden Fragen (4 von 4) & sendet eure Antworten bis 28.02.2022 um 10:00 Uhr an: utah@harwardt-marketing.com.
Die gewinnende Person wird in unserem Follow-Up in den Folgetagen an alle Registrierten per Email verkündet.



1. **Welches National Monument befindet sich im Utah Valley?**
2. **In welcher Stadt schlägt das Herz vom Utah Valley?**
3. **Zu welchen 3 Skigebieten ist Ogden idealer Ausgangspunkt?**
4. **Nennt 3 Erlebnisse / Attraktionen für einen Besuch in Ogden!**

LIFE UTAH ELEVATED